



We build strong kids,  
strong families, strong communities

FOR IMMEDIATE RELEASE:

## **Youth Soccer Pairs with “*Fun, Friendly Family Fitness*”**

**February 8, 2010--Pittsfield, MA:** “*Fun, Friendly Family Fitness*”. As part of our new tagline we want to emphasize the fact that Indoor Youth Soccer sign-ups have arrived. Bring your family together at the Pittsfield Family YMCA with youth sports. Our soccer programs runs from preschool age to the fourth grade so it is an exciting way to get your children of any age the 60 minutes of exercise they require a day. Meet children and families from varying school districts across central Berkshire County and be a building block of our YMCA community.

The league will run on Wednesdays and Saturdays depending on the age of the child that is enrolled. Early registration ends on February 15 and the soccer league starts on March 6, 2010 at 292 North Street. **To register for this league you may visit our website at [pittsfieldfamilyymca.org](http://pittsfieldfamilyymca.org) or call Youth Sports Director Eric Tyer at 413-499-7650 ext. 33.**

If you are looking for another way to avoid the winter chill then join us for our new family promotion that includes 90 days for \$180. Get the family fit with the New Year and join us at the Pittsfield Family YMCA for youth sports, fitness classes, open swim, and more!

The nation’s 2,686 YMCAs respond to critical social needs by drawing on our collective strength as of one of the largest not-for-profit community service organizations in the United States. The Pittsfield Family YMCA has been helping the community to build strong kids, strong families, and strong communities for 125 years in Berkshire County.

Today’s YMCAs serve thousands of U.S. communities, uniting 21 million children and adults of all ages, races, faiths, backgrounds, abilities and income levels. Our reach and impact can be seen in the millions of lives we touch every year.

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Pittsfield Family YMCA  
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